

## Heartland Art Club Signature Status Eligibility of Artwork 2024

HAC will accept applications for Signature Membership through the online application form on the HAC website. The application period will open February 1st, 2024, and will close at 11:59PM CT on May 31st, 2024. Applications are welcome from representational fine artists creating 2D artwork in the traditional drawing, painting, and/or printmaking (must be original, hand-pulled/colored) media, fine art photography, and 3D sculptures in the traditional casting, carving, and/or modeling techniques (sculptures that incorporate 3D printing will not be considered).

At this time, collages, paper cutting, assemblage/found object works, textile/fiber art, and computer-generated works such as fractal/algorithmic, 2D digital painting, manual vector drawing, 2D computer graphics are not eligible for Signature Membership.

If you have any additional questions regarding permissible media or any other aspect of this policy, please contact us at [art@heartlandartclub.org](mailto:art@heartlandartclub.org).

**Application Process** Applicants will submit ten samples of their finest representational artwork for evaluation by the jury panel. 2D artists should only submit 1 image of each entry – please do not submit detail views of 2D work. 3D artists should submit at least 2 views for each artwork (maximum 3 views per entry). While we are not asking artists to date the artworks in their application, we respectfully request that artists submit images that are representative of the body of work that they are actively producing.

All images for review must be of entirely original artworks, from concept to creation, and created by a single artist (i.e., no collaborative works). Copies of works by other artists, as well as work completed under the supervision or with the assistance of an instructor, are not eligible.

Images must be formatted according to the following specifications: JPG/JPEG; 2500 pixels max on the longest side; maximum file size 3MB per image. Please save your image files in the following format: Last Name\_Title\_Medium – for example: Smith\_Harmony\_Oil.

Applicants are expected to submit images that accurately represent the actual artworks and to ensure that the presentation of their images adheres to professional standards (i.e., straight, without glare, without frame or matting, etc.). **Entries may not be digitally edited, enhanced, or altered in any way, except as necessary to ensure the most accurate representation of the work in the submitted image (e.g., minor color corrections or minimization of defects, such as glare, straightening of format,**

that improve the accuracy of, but do not otherwise enhance, the image).